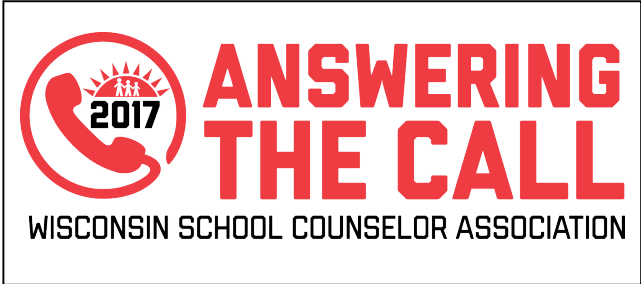


WSCA ANNUAL CONFERENCE-2017



February 22 - 23, 2017
Pre Conference, February 21, 2017
Monona Terrace, Madison, Wisconsin

Demonstrate your firm’s commitment to the school counseling profession by selecting one of the sponsorship packages we have available to you. If you are a vendor serving the Wisconsin educational community, sponsoring at the WSCA State Conference is the best way to maximize your company’s exposure to over 1100 professionals from around the state. Sponsorship packages range from \$300 to \$2500 with higher levels waiving registration and advertising costs. Don’t miss out on one of the largest school counselor conferences in the nation!

SPONSORSHIP OPPORTUNITIES

PRICING AND BENEFITS

ALL sponsorships below receive these benefits

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- Includes company logo on marketing materials, web and e-mail communications.
- Recognition in a sponsor thank you in the Spring edition of the WSCA newsletter
- Signage at Conference recognizing the sponsorship

Keynote Speaker– (2 Exclusive Opportunities)

- **Wednesday – Trish Hatch**
- **Thursday – Dan Lerner**

*Please visit the WSCA website at www.wscaweb.org for information about these speakers

\$2,500

- Welcome participants at the keynote general session (5 minutes). Rotating Ad (100 words) of Company on video screen at opening session
- One half page black & white ad in the conference program
- One Conference registration
- Ability to insert company material into the conference program

Conference Pocket Guide (Exclusive)

\$2,500

- Full color company logo on the inside cover of the conference pocket guide. Every attendee receives this high quality print handy guide to navigate the offerings of the conference.
- One half page black & white ad in the conference program
- One conference registration

Shuttle Bus Sponsor	<p align="center">\$750 for 1 bus</p> <p align="center">\$1,250 for 2 busses</p> <ul style="list-style-type: none"> • High profile signage on the interior of the bus for riders to see • Company logo on all the informational communication to the attendees before and during the conference regarding the shuttle service • One half page black & white ad in the conference program
Wednesday Nutritional break (Exclusive)	<p align="center">\$1,250</p> <ul style="list-style-type: none"> • One half page black & white ad in the conference program
Coffee or Popcorn	\$400
ADVERTISING OPPORTUNITIES	PRICING AND BENEFITS
Full-page Back cover ad in Program (color)	\$1,250
Full-page Inside front cover ad in Program (color)	\$1,100
Full-page Inside back cover ad in Program (color)	\$1,000
Half-page black & white ad in Program	\$600
Quarter-page black & white ad in Program	\$300
E-Blast Banner Ad	\$400 (only <u>five</u> opportunities available)
<p>Conference Booklet Inserts</p> <p>Please be sure all of the boxes/materials you ship are clearly marked with the event name and date (WSCA Conference – Feb. 21-23, 2017). Ship inserts to:</p> <p>MDS, WSCA Administration 2820 Walton Commons, Suite 103 Madison, WI 53718</p>	<p>\$350</p> <p>Your one-page insert (1200 copies) will be placed in the conference program</p>

For more information regarding WSCA's 2017 Annual Conference Sponsorships contact:

Steve Schneider
Ph:(920)208-1311
bing4982@gmail.com

Agreement and payment submission deadline is February 8, 2017.

Print Ad Size Guidelines	Electronic Ad Size Guidelines
<p>Sizes:</p> <ul style="list-style-type: none">• Full page: 7.5" (w) x 9.5" (h)• Half-page vertical: 3.5" (w) x 9.5"(h)• Half-page horizontal: 7.5"(w) x 4.75"(h)• Quarter-page (vertical): 3.5" (w) x 4.75"(h) <p>Resolution: 300 dpi or better</p> <p>Accepted formats:</p> <ul style="list-style-type: none">• EPS• Tif• PDF (embed fonts)	<p>Website Size:</p> <ul style="list-style-type: none">• Horizontal: 600(w) x 100(h) pixels <p>Resolution: 72 dpi</p> <p>Accepted formats:</p> <ul style="list-style-type: none">• JPG• GIF <p>Remember: Include the URL if you'd like the ad to link to your site!</p>

Conference Sponsorship Agreement

My company agrees to the following sponsorship level at the 2017 WSCA Conference. Please check the level you wish to sponsor. Sponsorships must be received by **January 13, 2017** to be included in the final conference program.

Company Name (as it should appear in event materials)

Contact Name

Company Web Address (WSCA will place your company logo – and link to your website – on the “WSCA Conf Sponsors” webpage. Please email your company logo (600w X 100 tall, 72 dpi, JPG or GIF) to admin@wscaweb.org

Select a Sponsor Level for WSCA Annual Conference 2017:

<ul style="list-style-type: none"> <input type="checkbox"/> Keynote Speaker \$2500 <ul style="list-style-type: none"> <input type="checkbox"/> Wednesday – Trish Hatch <input type="checkbox"/> Thursday – Dan Lerner <input type="checkbox"/> Conference Pocket Guide \$2500 <input type="checkbox"/> Shuttle Bus <ul style="list-style-type: none"> <input type="checkbox"/> 1 bus \$750 <input type="checkbox"/> 2 busses \$1250 <input type="checkbox"/> Wednesday Nutritional Break \$1250 <input type="checkbox"/> Coffee \$400 <ul style="list-style-type: none"> <input type="checkbox"/> Tuesday Preconference <input type="checkbox"/> Wednesday Exhibits a.m. <input type="checkbox"/> Wednesday Exhibits p.m. <input type="checkbox"/> Thursday Exhibits a.m. <input type="checkbox"/> Wednesday/Thursday Popcorn \$400 	<ul style="list-style-type: none"> <input type="checkbox"/> Full-page back cover ad in program \$1250 <input type="checkbox"/> Full-page inside front cover ad in program \$1100 <input type="checkbox"/> Full-page inside back cover ad in program \$1000 <input type="checkbox"/> Half-page black & white ad in program \$600 <input type="checkbox"/> Quarter-page black & white ad in program \$300 <input type="checkbox"/> E-Blast Banner Ad \$400 <ul style="list-style-type: none"> <input type="checkbox"/> October – Announcing Open Registration <input type="checkbox"/> November – Last call for Sectional Programs <input type="checkbox"/> December – Preconference Workshops & Keynotes <input type="checkbox"/> January – Sectional Presentations Announced <input type="checkbox"/> February – Last chance to register & Conference activities <input type="checkbox"/> Conference Booklet Insert \$350
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Address

City

State

Zip Code

Phone

Email

TOTAL SPONSORSHIP PAYMENT DUE BY February 8, 2017: \$ _____

PAYMENT Method:

- Check (Please make checks payable to WI School Counselor Association)
- Credit Card
 - Visa
 - MasterCard

Credit Card # _____

Expiration Date: _____ Security Code (CVV): _____

Name on Card: _____

Signature: _____

Mail To:

Fax To: (608) 204-9818

Email To: admin@wscaweb.org

WSCA Administration
2820 Walton Commons, Suite 103
Madison, WI 53718